

Creative Commons Licenses: Applications

Below are sample scenarios demonstrating the practical application of each Creative Commons license across education, research, creative work, and community projects.

License	Example Context	Application in Practice
CC BY (<i>Attribution</i>)	Research Publication	A lecturer publishes a set of lecture slides on digital publishing, allowing anyone to share or adapt the material even for commercial purposes as long as they credit the author.
CC BY-SA (<i>Attribution-ShareAlike</i>)	Open Educational Materials	A university creates an OER textbook on design principles that others can modify, but all derivative works must carry the same CC BY-SA license
CC BY-ND (<i>Attribution-NoDerivatives</i>)	Photography Portfolio	A photographer uploads images from a cultural festival and allows sharing (including commercial use) but prohibits editing or altering the images.
CC BY-NC (<i>Attribution-NonCommercial</i>)	Student Multimedia Project	A student group creates a short documentary on climate change, allowing it to be adapted for educational use but not for commercial sale.
CC BY-NC-SA (<i>Attribution-NonCommercial-ShareAlike</i>)	NGO Training Manual	An NGO publishes a disaster-preparedness guide that can be adapted for local contexts, provided it is not sold and the adapted versions carry the same license.
CC BY-NC-ND (<i>Attribution-NonCommercial-NoDerivatives</i>)	Educational Handouts	A teacher shares a PDF of infographics about healthy eating that can be freely distributed for non-commercial purposes but must remain unchanged.
CC0 (<i>Public Domain Dedication</i>)	Cultural Heritage Archive	A library digitises and uploads 19th-century manuscripts, releasing them with no restrictions so anyone can reuse them for any purpose.