

Creating an Educational Video

Objective:

Design a **short educational video** (1 to 3 minutes) on a simple yet relevant topic, targeted at a specific audience, ensuring clarity, structure, and visual impact.

Formats are flexible: animation, screencast, animated slideshow, narrated video, audiovisual montage, etc.

Steps to Follow

1. Define the Project

To Do:

- Choose a **specific topic** related to a field of knowledge
- Identify a **target audience** (age, context, needs)
- Write a **clear learning objective**
 - *Optional:* Use a SMART objective (Specific, Measurable, Achievable, Realistic, Time-bound)

To Submit:

- Selected topic
- Defined target audience
- Learning objective (e.g., "By the end, the viewer will know how to secure their password")

2. Create the Storyboard and Script

To Do:

- Imagine the different **scenes or segments** of the video
- Complete a **storyboard table** including:
 - Visuals or planned animations
 - Displayed text or narration
 - Effects, sounds, or transitions

Suggested Format:

Scene No. Visual or Animation Text / Narration Effects / Sounds

3. Produce the Video

To Do:

- Create the video using a digital tool of your choice (Canva, Clipchamp, PowerPoint, Google Slides, OBS, etc.)
- Follow your storyboard closely
- Add text, icons, music, or voice-over as needed
- Keep it short: **1 to 3 minutes max**
- Ensure **coherence between visuals and message**

To Submit:

- The video in **MP4 format** or a **viewable link** (Google Drive, unlisted YouTube, etc.)
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4. Evaluate

To Do:

- Complete a **self-assessment form**
 - Write a short **explanatory note** about your choice of format, tone, and tools used
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✓ Self-Assessment Checklist (To Complete)

- The message is clear and understandable
- The topic is appropriate for the target audience
- The structure is logical and coherent
- Visuals and sounds support the message
- The format chosen is relevant
- The video is dynamic and well-paced
- The project respects the requirements (duration, pedagogy, readability)